

**PRESS RELEASE - 30 / Jun / 2017**

## PROJECT 20/20 WINNERS

Project 20/20...And Beyond Design Award is a national competition open to students at universities and colleges up and down the country studying fashion, textiles and design. This year's competition required students to imagine the future of fashion and create their visions of professional clothing (Corporatewear, Workwear and PPE) for the Year 3000.

Kindly sponsored by YKK, the 2017 competition received hundreds of applications and took the brief beyond our imagination. After months of hard work, six semi-finalists were selected and invited to The Professional Clothing Awards 2017 where the winners were finally revealed:

### Project 20/20 Student Design Award Winners (1st, 2nd, 3rd)

#### 1st Abby Simpson (Bedford College)

“I designed for a spacecraft flight attendant with a very futuristic, sculptural and professional garment style in mind. I chose to use neoprene as it holds sculptural shapes well, due to its weight. Also in the year 3000, when travelling in and out of space, there may be radiation so this fabric seemed a good choice to protect against this. I chose to use a neutral colour palette, grey and black, as I feel the future will not have many bright or vibrant colours in clothing. I designed this garment to have lighting down the sleeves - these would be turned on in emergencies to give guidance when evacuating the spacecraft. For the shape I was inspired by designers such as Gareth Pugh and Thierry Mugler, this gave my design a geometric theme. I also matched the vinyl shapes to the garment to fit the theme.”



## 2nd Sarah Davis (Bedford College)

“My idea was that in the future smart fabrics will be used to calm and control the population, therefore not only will they help people through their busy days, but also settle public unrest. The garment I created is protective clothing for the health and defence sectors and the uniform has a radical impact on both helping and protecting people. I used a layer of muslim with a layer of mid weight wadding to give form and diffuse light, which are quilted together with a glow in the dark thread. I wanted my design to stand out and not have a pre-existing modern look because I think the main thing about imagining for the year 3000 is that it needs to be something completely unexpected.”

---



## 3rd Megan Schneider (Bedford College)

“In the year 3000, space travel will be incorporated into everyday life as we gain the technology to explore and inhabit other planets. This uniform is for a spacecraft Marshall, replacing the aircraft marshals we have today. The outfit is made from a schoeller technical fabric, which is a very light, waterproof and is a two layered material that allows water vapour to escape through its absorbent membrane - this is essential for jobs that require the employee to be outside. High visibility elements are also required, so instead of using reflective strips that we see today they have been redesigned to be more aesthetically pleasing. The reflective vinyl has been laser cut into individual hexagons and transferred onto the fabric to

---



## YKK Award Winner - Mesoni Lindsay (University of Northampton)

“I decided to design uniforms for male and female pilots of Virgin Atlantic. The tubes around the waist are extremely tight; they keep anything harmful from entering the suit. The fabric has exceptional abrasion, tear and puncture resistance; the suit is designed with fabric that has maximum durability and long lasting performance, the fibres in the fabric are stain resistant making the suits easy to clean. The entire suit is made from a tight stretch fabric that is water and fire resistant, as it can be treated with flame retardant technology. The pilot uniforms are made to be durable, stylish and are always ready to be used under tough environments and work



We would like to say congratulations to the winners of Project 20/20...And Beyond Student Design Awards 2017 and wish them all the best in the future. Nurturing new talent in the fashion and design world is once again top of our agenda in 2018 and we are delighted to extend a formal invitation across the globe with the help of our sponsor CORDURA.

**-ENDS-**

#### **Notes to editors**

#### **For further information, contact:**

Hayley Somerscales | Editor | Professional Clothing director-e

T: +44 (0)1908 658890 | twitter: @pcdirectore

South House 3A, Suite 4, Bond Estate, Bond Avenue, Bletchley, Milton Keynes MK1 1SW

#### **About the Professional Clothing Awards**

The Professional Clothing Awards have been established to recognise the international uniform supply chain and reward exceptional workwear, corporate clothing and PPE from around the world. After a fantastic event in 2017, The Professional Clothing Awards is back and will be held in the nation's capital at the 5-star venue: Intercontinental – The O2.

The awards cover all facets of the working garment industry from PPE Innovation of the Year Awards, kindly sponsored by Magnum, Supplier, Manufacturer and Distributor Awards, Industry Recognition Awards, Business Manager Awards and new to 2018 Professional Clothing Vision Awards, sponsored by CORDURA, which shines a light on student designers from across the globe looking to make their mark on the professional clothing industry.