

THE
PROFESSIONAL CLOTHING AWARDS
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THE GLOBAL NETWORKING EVENT

PRESS RELEASE - AUGUST 2017

PORTUGAL PARTNERS WITH THE PROFESSIONAL CLOTHING AWARDS



After a fantastic event in 2017, The Professional Clothing Awards are delighted to announce that The Portuguese textile industry are proud to partner with The Professional Clothing Awards again in 2018.

César Araújo, President of ANIVEC and CEO of Calvelex, said: “The Professional Clothing Awards is vital to the industry and the event shows just how much this sector has grown. In the last 6 months the Portuguese textile industry has grown by 7% and therefore, we are excited to announce that ANIVEC, the Portuguese Association of Clothing and Apparel Industry, together with APICCAPS, the

Portuguese Footwear, Components, Leather Goods Manufacturers’ Association, and CENIT – Centro de Inteligência Têxtil are excited to partner with The Professional Clothing Awards in 2018.”

Held at the new 5-star venue The Park Plaza London Riverbank, the prestigious Professional Clothing Awards is an International event taking place on 20th June 2018. Proudly sponsored by the Portuguese Clothing and Apparel Association, INVISTA CORDURA Brand and YKK the Awards celebrate the hard work of individuals and companies from around the world in the professional clothing industry.

César Araújo, explains: “The gala is something innovative. In 2017, we were able to join 400 industry figures from all over the world, which represent purchases of more than 4 billion euros. I’m surprised myself because I hoped it was a success but never with the dimension that we achieved on the night, it was fabulous!”

Yvette Ashby, Managing Director of Professional Clothing director-e, Show and Awards, said: “The prestigious event has been supported by many companies over the years and we would like to take this opportunity to say a special thank you to all those who have helped the Professional Clothing Awards grow. We are also thrilled that ANIVEC, APICCAPS and CENIT have decided to partner with us again in 2018 and we look forward to working with them to bring the entire professional clothing industry together.”

Manuel Carlos, Chairman of APICCAPS, said: “ANIVEC and APICCAPS have a privileged relationship of great confidence and are two key players in the Portuguese Economy. This was shown at the event and we are keen to invite more companies to get involved from around the world.”

Manuel Teixeira, CEO of CENIT, added: “Initially this specific situation was detected by the President of ANIVEC and immediately all the teams started working for this to become possible and follows a whole new strategy of seeking new ways of communicating the image of Portugal. The evening was a huge success and I am delighted to hear that we will be working together again in 2018.”

Thanks to the support of our partners the 2017 Professional Clothing Awards has been quoted as ‘the best awards evening yet’ and we are keen to continue on this path. In 2018, we expect over 500 industry figures to attend and to find out more about what’s on offer, please visit <http://www.professionalclothingawards.com/>.