

**PRESS RELEASE - JANUARY 2018**

## Vivienne Westwood Product Manager Joins PCA Vision Judging Panel



We are honoured to announce Sandra Mazza, Product Manager at Vivienne Westwood Ltd, will be part of the 2018 PCA Vision Judging panel. Sandra has a Fashion Degree in Design with technical focus and started her career working as a Pattern Cutter. Since working for Vivienne Westwood's first line in production and product development she has now moved on to Semi Couture, Bridal and Special projects. Currently developing a classic Semi Couture and Bridal Collection she is also overseeing construction and production of the new Uniform for the Vienna Philharmonic Orchestra.

Yvette Ashby, Managing Director of Professional Clothing director-e, Show and Awards, says: "I am truly touched that Sandra has agreed to be part of the 2018 judging panel. Having her on board adds another dimension to the contest and will inspire more students to take part. The competition shows design students an alternative option for their career and with Vivienne Westwood's support we can further showcase what our wonderful industry can offer them."

Re-branded as PCA Vision for 2018 onwards, this contest forms the basis for the support that the Professional Clothing Awards and the professional clothing industry gives to young, upcoming designers. PCA Vision is an international contest, open to students from across Europe and we are delighted to have eleven leading universities taking part in the competition:

- London College of Fashion (UK)
- Manchester Metropolitan (UK)
- De Montfort University (UK)
- Bedford College (UK)
- University of Northampton (UK)
- University of Brighton (UK)
- Letterkenny Institute of Technology (Ireland)
- ESMOD International (France)
- L'Académie Internationale de Coupe de Paris (France)
- Hochschule Niederrhein – University of Applied Sciences (Germany)
- FAUL – Faculdade de Arquitetura da Universidade de Lisboa (Portugal)

The contest requires students to share their vision of stylish, functional professional clothing (corporatewear, workwear and PPE (personal protective equipment)) that can be worn for a specific job role in a sector of their choice. The goal is for the students to deliver innovative designs that truly meet the needs of the worker (man or woman) to help them to perform their job to the best of their ability in their standard job environment. The contest is only open to students who are 18 years of age or older and who are enrolled in a full-time course at one of the participating schools, colleges or universities.

For PCA 'VISION' 2018 we are working with universities and colleges across Europe offering fashion design and textiles courses. The academic institutions selected are from the UK, France, Germany and Portugal and will be kindly offered prizes from our sponsors INVISTA CORDURA Brand, YKK and Gerber Technology. The winners of these awards will be announced at the prestigious Professional Clothing Awards, held on Wednesday 20th June 2018 at The Park Plaza London Riverbank, where they will receive a hand crystal trophy and cash prize, along with seeing their winning garment LIVE on the catwalk.

Book your tickets now before we sell out! Tickets prices are £299.00 + VAT per person or book a table of ten for £2,600 + VAT. You can also book your rooms at The Park Plaza London Riverbank, starting from £159.00, and for further information please contact Amy Lewis via: E: [amylewisdirectore@gmail.com](mailto:amylewisdirectore@gmail.com), T: +44 (0)1908 658890 or visit: [www.professionalclothingawards.com](http://www.professionalclothingawards.com).