

THE
**PROFESSIONAL
CLOTHING AWARDS**
WWW.PROFESSIONALCLOTHINGAWARDS.COM
THE GLOBAL NETWORKING EVENT

PRESS RELEASE - JULY 2017

WIN A PAIR OF TICKETS (PLUS ACCOMMODATION) TO PCA 2018



The much-anticipated Professional Clothing Awards 2018 have been announced and are already a hot topic in the industry! The 2017 event was a sell-out, with the highly sought-after tickets being snapped up fast.

This prestigious event brings together our entire industry from across the globe and thanks to Badgemaster Ltd, the UK's leading and largest badge manufacturer; you could join your peers and industry leaders at the event as our guest.

Together with Badgemaster, we are giving you the chance to win a pair of tickets to this truly international affair. And we have two sets of two tickets to giveaway! Not only will you and your guest enjoy a cocktail reception followed by a 5-course banquet, but you will also have the opportunity to network with over 500 industry peers, including the leaders and innovators within your sector. The prize also includes overnight accommodation in a double or twin room, plus breakfast, at The Park Plaza London Riverbank, the venue of the awards gala dinner.

And it's simple to enter!

professionalclothingawards.com

All you have to do is head over to Facebook and do just two things: place a 'like' on Badgemaster's page and leave a comment telling us your top two benefits of wearing a name badge. It's that easy!

The winner will be selected at random by the panel of industry experts handpicked to judge the awards being celebrated on the night.

John Bancroft MBE, Founder and Chairman of Badgemaster, says: "I am proud to be a part of such a dynamic industry and never more so than when we celebrate the achievements, innovations and good practice of those within it at the Professional Clothing Awards. The industry continues to thrive thanks to the talent it attracts, and it's important that we recognise and nurture it. The awards gala dinner is a fitting occasion to acknowledge such brilliance – it is also a wonderfully sumptuous event and to give others the opportunity to be a part of it gives me great pleasure."

The industry's most esteemed awards event will take place on 20th June 2018 in London at the new 5-star The Park Plaza London Riverbank and will once again receive the support of proud sponsors including the Portuguese Clothing and Apparel Association, INVISTA CORDURA Brand, YKK, Gerber Technology and Badgemaster Ltd.

Yvette Ashby, Managing Director of Professional Clothing director-e, Show and Awards, added: "We are honoured that Badgemaster has kindly offered to host a competition with tickets to our event as the prize. Each year we are amazed and humbled by the industry's support and want to thank them all for following us over the years. After a fantastic event in 2017, we are excited to bring the awards back to London at a wonderful new venue, and we look forward to bringing the entire professional clothing industry together again."

To be in with a chance to be a part of the most prominent event in the industry calendar, visit www.facebook.com/badgemasterltd by close of business on 1st May 2018.

If you have any questions or would like to find out more about PCA, please feel free to get in touch with Amy via amylewisdirectore@gmail.com or +44 (0)1908 658890. Tickets are selling out fast so book your table of ten now for £2,600 and start sending in your applications. You can read more about the event on pages 57 – 61 and for more information, please visit www.professionalclothingawards.com.