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Neliana Fuenmayor to Present Sustainability in the Portuguese Textile Industry at PCA 2017



We are delighted to announce Neliana Fuenmayor will present sustainability in the Portuguese Textile Industry at the prestigious Professional Clothing Awards 2017.

Neliana is an award-winner designer, creative entrepreneur and speaker pioneering sustainable innovation in the fashion sector – both academic and industry level. Founding director of 'A Transparent Company' a creative consultancy for sustainability, communications and innovation strategy, Neliana was the winner of the converted Kering Award for Sustainable Fashion in 2015, is an innovation and technology pioneer both in-house at Stella McCartney and with start-up Provenance and is at the forefront of sustainability in the fashion industry.

Neliana, says: "I have been an advocate for transparency in fashion since 2009, and I believe sustainable and ethical practices are equally important in the creation of a product. Growing up in the Venezuelan Andes, each product made is unique no matter how many of the same there are, with its own traceability path that utilises unique natural resources and capital. Hence why telling the story of a product has been such an integral part of my academic research and commitment to promoting transparency in fashion.

Winning the Kering Award for Sustainable Fashion in 2015, offered me with a platform to deliver my findings, which has yielded many opportunities for collaboration, guest speaking, roundtables and workshops positioning me as an expert in the field. This invaluable opportunity allowed me to further my vision through founding 'A Transparent Company' a creative consultancy working with key partners to deliver sustainable solutions to fashion businesses who wish to take further steps into sustainability and innovation.

This path has allowed me to expand my knowledge of technologies applicable to the fashion industry and work with the software company Provenance, a social enterprise focused on the transparency and traceability of products. I enabled a complex pilot project with the team at Provenance and several other international partners, which included strategy, research and deployment of Blockchain technology in a global supply chain to tackle slavery in the SE Asia fishing industry. This experience has given me invaluable information on how its application can be beneficial and transferable to the ethical and sustainable challenges the fashion industry faces today. This has led to opening up further research with fashion brands and leaders who are interested in sustainable innovation to understand how such technology can help bring greater transparency and robust data which will be presented at Copenhagen Fashion Summit held in May 2017 with key partners."

Hosted by Kanya King, MBE, Sophie L Smith and Reuben Lynch at the Intercontinental - the O2, the awards will take place on the 21st June 2017 in the Riverside Suite overlooking the River Thames. For more information on how to attend or enter the Professional Clothing Awards please visit www.professionalclothingawards.com, email: cassiusanderson.directore@gmail.com, or call +44 (0) 1908 658890.

Notes to editors

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About the Professional Clothing Awards

The Professional Clothing Awards have been established to recognise the international uniform supply chain and reward exceptional workwear, corporate clothing and PPE from around the world. After a fantastic event in 2016, The Professional Clothing Awards is back and will be held in the nation's capital at the new 5-star venue: Intercontinental – The O2.

The awards will cover all facets of the working garment industry from Business Manager Awards, sponsored by Badgemaster, PPE Innovation Awards, sponsored by Magnum, Supplier, Manufacturer and Distributor Awards and Industry Recognition Awards. 2017 also sees the return of 'Project 20/20...Young Design Award', kindly sponsored by YKK, which shines a light on young designers looking to make their mark on the professional clothing industry.