

PRESS RELEASE

Project 20/20...And Beyond – The Semi-Finalists



Project 20/20...And Beyond Young Design Awards, kindly sponsored by YKK, is a national competition open to students at universities and colleges up and down the country studying fashion, textiles and design. This year's criteria required students to imagine the future of fashion and create their visions of professional clothing (Corporatewear, Workwear and PPE) for the Year 3000.

Judging took place on 1st March at the Double Tree by Hilton Hotel in Milton Keynes and the judges were impressed with the designs presented to them. In their applications students showed a fresh, vibrant approach to their designs, thinking about their fabrics and garment functionality, along with integrating a range of technologies, including, CORDURA fabric and YKK fastenings.

Six students have been selected to create their designs, which will be showcased at the prestigious Professional Clothing Awards and appear on the catwalk at this years Professional Clothing Show, running alongside Safety & Health Expo from 20th – 22nd June.

The Six Semi-Finalists Are:

- (1) Sarah Davis (Bedford College) for her futuristic protective clothing for those working in the mental health sector.
- (2) Lucy Moulton (University of Northampton) for her creative thinking in designing clothing for environmental biologists who explore planets.
- (3) Mesoni Lindsay (University of Northampton) for her highly researched pilot uniform for Virgin Atlantic.
- (4) Abby Simpson (Bedford College) for her innovate and fresh thinking designs for spacecraft flight attendants.
- (5) Bryony Rodda (University of Northampton) for her healthcare clothing made up by layering CORDURA fabrics and using YKK fastenings.
- (6) Megan Schneider (Bedford College) for approaching hi-vis clothing in a unique way and including a range of technical textiles.

The three finalists will be announced on 21st June at the global networking event of the year – The Professional Clothing Awards 2017. YKK are also delighted to confirm that they will presenting an award to the student who presents the best design, incorporating YKK products. Hitoshi Yamaguchi, General Marketing Manager for YKK Europe, said: “It is exciting to work with young designers and create new ways of using our product offering. The YKK award will be presented to the best designer, someone that can incorporate our products that includes both technology and design flair.”

We would like to take this opportunity to thank all those who entered Project 20/20...And Beyond. The standard this year truly surpassed our expectations and the judges are looking forward to seeing the final designs when they meet again on the 10th May 2017.

The awards will cover all facets of the working garment industry from Business Manager Awards, PPE Innovation Awards, Supplier, Manufacturer and Distributor Awards and Industry Recognition Awards. 2017 also sees the return of 'Project 20/20', our quest to shine a light on young designers looking to make their